

AlignRT InBore Clinical Summit: Transforming Radiotherapy Workflows



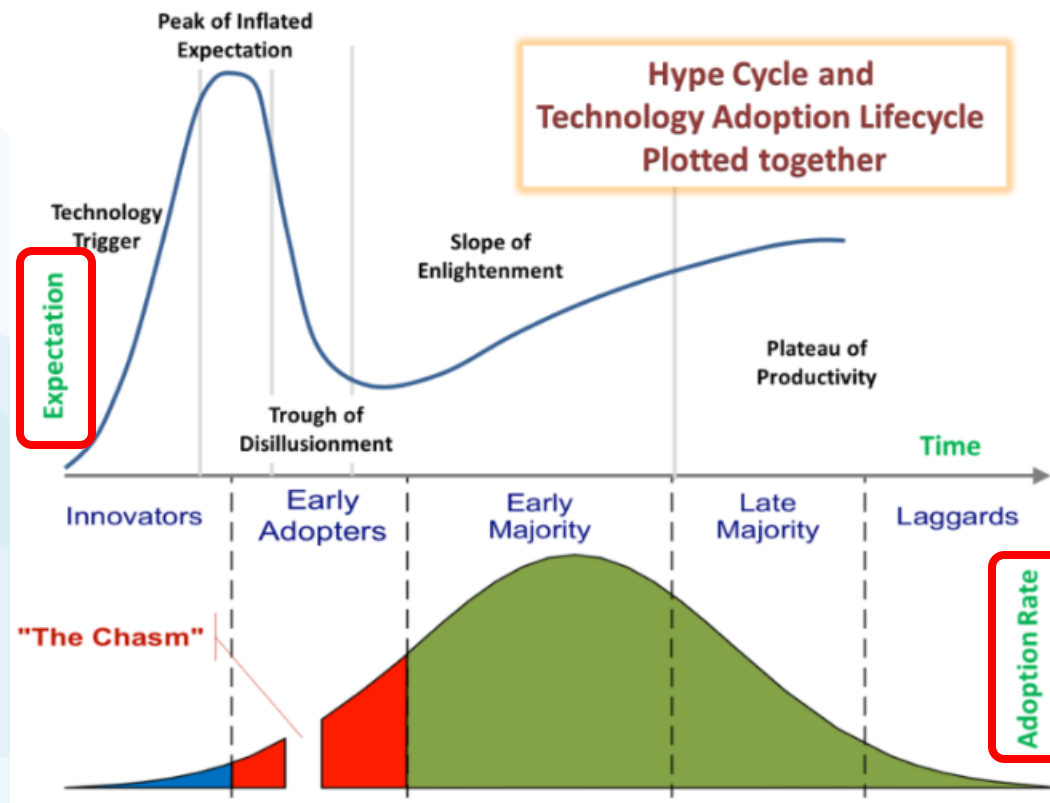
Adopting AlignRT InBore into Private Hospital

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The Adoption Curve

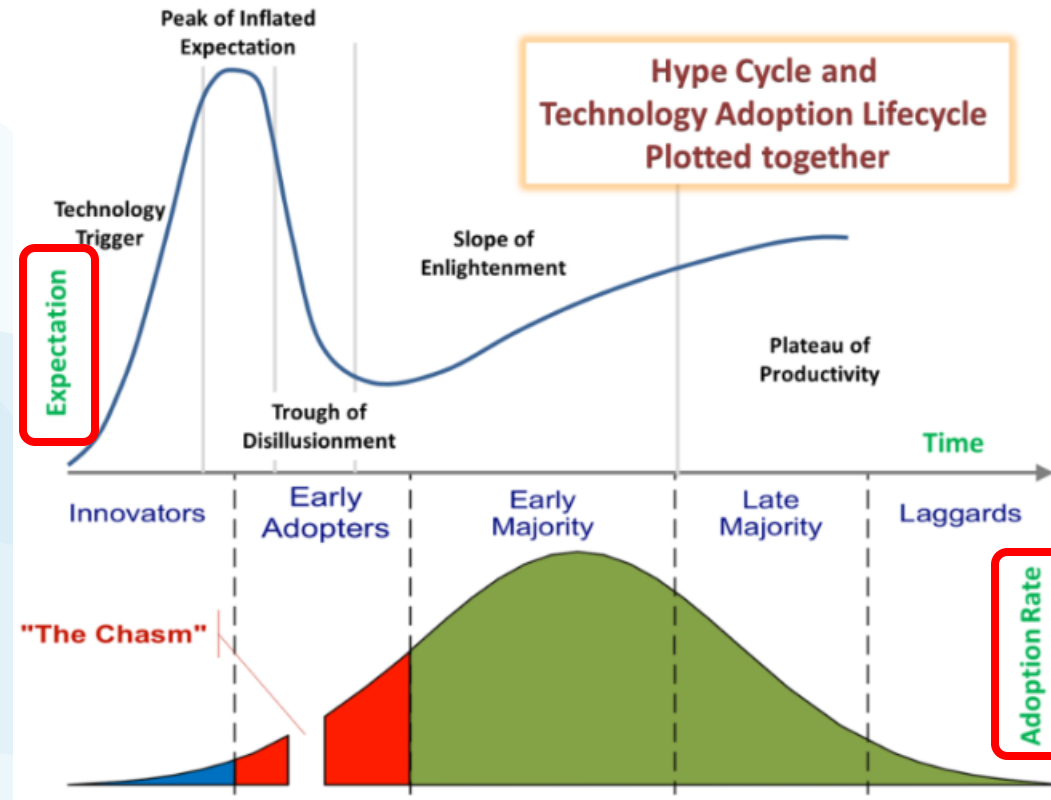
Technology Adoption is a Journey



The Adoption Curve

Innovation → Evaluation → Early Adoption → Clinical Acceptance → Standard Practice

Gartner, 1995



Everett Rogers, 1962
and Geoffrey Moore, 1991

Adoption from an RTT Perspective

The Most Important Stakeholders

Key Questions:

- **Will this make my work easier?**
- **Will it slow me down?**
- **Can I trust the information?**
- **What happens if an alert appears?**

RTT Adoption Timeline

How Confidence Grew?

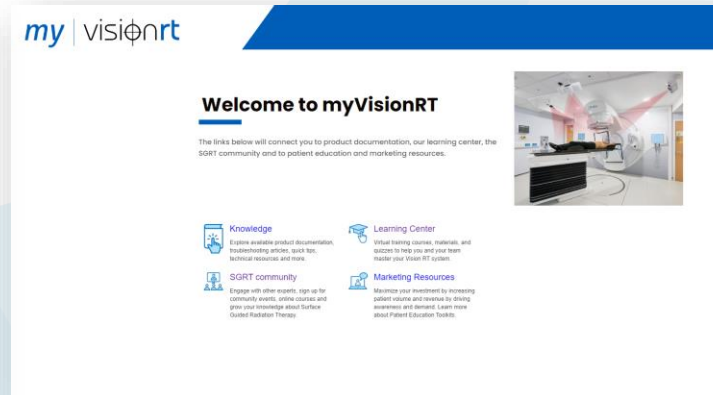
Phase 1:

- Observation



Phase 2:

- Guided use



Phase 3:

- Independent use



Phase 4:

- Routine clinical practice

DIBH Adoption Curve

One of the Fastest Clinical Successes

Benefits:

- **Visual breath-hold guidance**
- **Reproducibility**
- **Confidence during treatment**
- **Reduced uncertainty**

Key Success Factors

- **Patient coaching**
- **RTT training**
- **Standardized protocols**
- **Consistent thresholds**

Maskless Treatments Adoption

Changing a Long-Standing Practice

- **Traditional Approach:**
Immobilization mask



Benefits of Maskless Workflows

- Improved patient comfort
- Reduced anxiety
- Faster setup
- Positive patient feedback

- **New Approach:**
Surface-guided positioning and monitoring

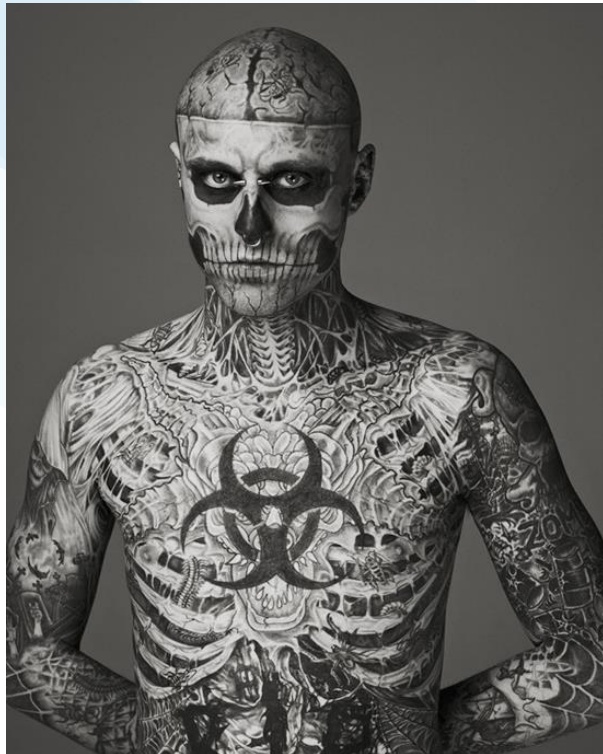


Tattoo-Free Treatments Adoption

Another Cultural Change

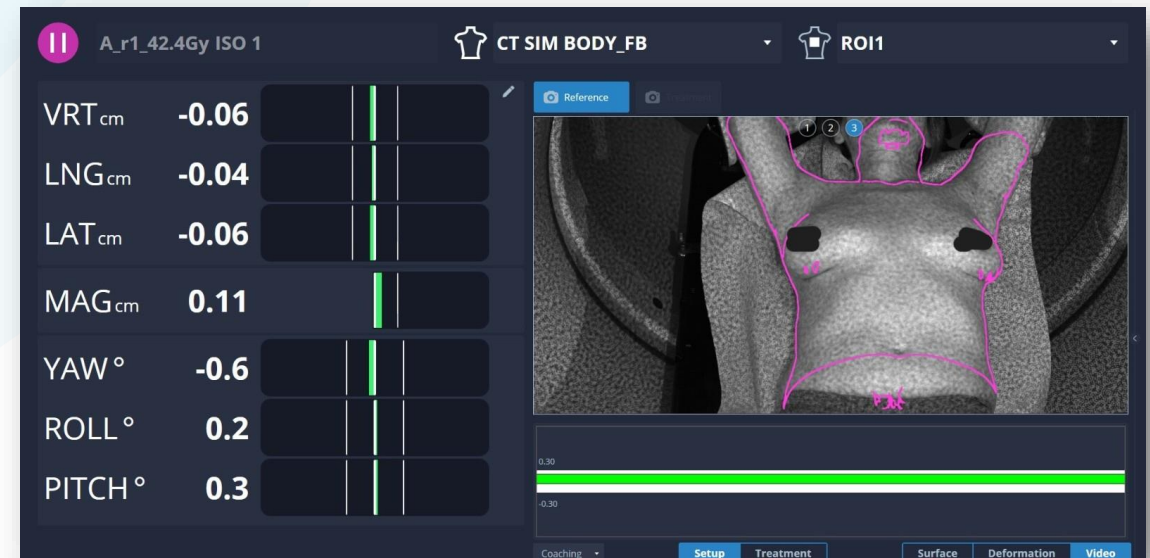
Old paradigm:

- Tattoos as reference marks



New paradigm:

- Surface as the reference



SBRT Adoption Curve

The Highest Precision Environment

Requirements:

- **Accurate setup**
- **Continuous monitoring**
- **Motion awareness**
- **High confidence**

Where We Are Today?

- **RTT confidence established**
- **DIBH routine**
- **Tattoo-free workflows expanding**
- **Maskless workflows expanding**
- **SGRT integrated into SBRT practice**
- **AlignRT InBore part of daily operations**

Key Takeaways

Successful Adoption Requires

- **Clinical leadership**
- **RTT engagement**
- **Structured training**
- **Incremental implementation**
- **Patience and persistence**

THANK YOU!